



Sharon Eden

Leading with Purpose Passion and Power

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Inner Leadership Briefing 115

Date - 07/07/10

Hi Petra,

There's shed-loads going on with me...

Running my business, developing some special coaching... can't wait to tell you about that one... co-creatively working with a sensitive and brilliant designer on the cover and inside of my book, exploring PR representation, baby sitting for my newest grandchildren, having bazoomphy quality time with friends and family. And...

There are those times when I ask myself, "What the bleep-bleep are you doing? Why don't you just let yourself be a jobbing coach and psychotherapist? And why don't you just stop your social calendar, put your feet up and take it easy!"

But I know that's the voice of 'inmybox' me who hates change with a passion. Who wants an easy life... as if denying your purpose is an easy life? Who wants me to go retrograde, play safe and keep small.

Inner Leadership? You must be joking! Stay with the herd, conform, don't make waves. Don't make even a single ripple. It's just toooooo dangerous out there!

And there you have it, that old cherry... FEAR!

Here's the secret. The only thing to do with fear is turn it into FIERCE!

Hugh MacLeod of gapingvoid so bitter-sweetly points out [change is not death, fear of change is death!](#)

I don't totally agree with him! If you don't co-operate with change because of fear you will, for sure, be by-passed by life and die in terms of who you could have been. But, at the same time...

Change itself always involves death of something as it demands of us to let go of redundant ways of being which no longer serve us.

The beauty is, despite what needs to die, change is always, always the birth of something new, the birth of possibilities even if you're not quite sure what they are.

So, you need FIERCE to manage your internal 'no change' gremlins. You need FIERCE to be a leader for yourself and others because the popular choice is not always the growthful choice, the 'easy' option not always the ethical or ecological one.

You need FIERCE to stand in your own ground and be a creative force in your life instead of its victim.

I spent time with my lovely daughter last weekend. She has Crohn's disease, an inflammatory auto-immune condition, but her embattled body magnificently managed to give birth to what is now her 9 month old daughter. Cassie told me that when she goes to get her curly blonde and blue-eyed joyful little baby up in the morning, Naomi pushes her arms way above her head in the luxury of a deep, morning stretch.

As she does so, Cassie says to her powerfully, with the leadership love of a mother, "Reach for the stars, my darling, reach for the stars!"

That's FIERCE!

That's my daughter firing her daughter with the passion to truly stretch herself, evolve and grow in line with her deepest potential despite any fear of change.

So, ferociously answer for yourself...

#1 What's the change that wants to happen in *your* life?

#2 What will happen if you don't co-operate creatively with it?

#3 What will happen if you do?

#4 What do you need to say goodbye to?

#5 What do you need to say hello to?

And then, with the roar of a lion, beating your chest like Tarzan, identifying with a warrior, dancing to wildwild music, or anything, but absolutely anything, which re-connects you with your fierceness, your evolutionary passion...

BEGIN!

Richness to you...

Sharon

PS... I'm working as fast as I can on a **very exceptional 1to1 conversation** which, unbelievably, can bring creative and sustainable change in a single session. **[Click here](#)** to let me know **within 48 hours** that you would like a special and advance chance to be one of the first few to take part, if you so choose. Cool, eh?

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